

Storefront Improvement Program



Attention Philadelphia Business Owner!

The City of Philadelphia wants to help you increase your sales by making your store more inviting to customers!

If you run a business or own a commercial property within an eligible commercial corridor, the Storefront Improvement Program can provide City funds to help you beautify your storefront.

Philadelphia is a city of neighborhoods. Vibrant neighborhoods have great areas to shop in and visit. Successful shopping areas have great storefronts. The City wants to encourage storefront improvements to make Philadelphia better for business owners, residents, shoppers, and visitors.

The Storefront Improvement Program is as simple as A-B-C. Reimbursements of up to \$8,000 for single address properties and \$12,000 for larger, multi-address, or corner properties are available.

To find out if you are eligible and how to get started, contact the Philadelphia Department of Commerce, Storefront Improvement Program at (215) 683-2025. We're here to help!



Apply



Build



Cash

What to do

Call (215) 683-2025 for program details. If you are in an eligible area, you will be assigned a relationship manager who will help you plan your project and walk you through the application process

Once approved, hire contractor to perform work as authorized by grant letter

Obtain building permits

Let your relationship manager know that your project is done. Submit documentation required for reimbursement

What you need

Photographs of existing conditions, a proposal for storefront improvements, contractor estimates, and a completed application

A little bit of patience while your proposal is reviewed (usually only a few weeks)

Signed approval letter with your commitment to build to those approved plans

"After" pictures showing completed work, cancelled checks, credit card statements, or other proofs of payment (if you pay in cash, we will not be able to reimburse you)

A little bit more patience (usually only a few weeks)

Before next step

Wait for approval of project, change requirements, or other notification